

# THE BUSINESS OF *You*

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## Jo A. Della Penna - Bio

Jo Della Penna is an award-winning entrepreneur, transformational mentor, and is an inspiring speaker and author who helps entrepreneurs build profitable businesses while balancing successful and rewarding family life.

Jo's signature program, **Vision to Reality™** is the foundation of her system to bring the authentic YOU into your business, which unleashes the money making potential hidden inside.

- **Master Certified Seminar Leader** through the American Seminar Leaders Association (ASLA)
- **B.S. in Business Administration** from University of Phoenix.
- Jo is an active board member for Camp Fire USA, Mt. San Antonio Council
- Associate member of **National Speaker Association – Greater Los Angeles Chapter** (GLAC), graduate of their Pro Speak Academy. Served as Co-Chair for Pro Speak Academy the past 3 terms.
- Appointed **Honorary Chairman** for the Business Advisory Council.
- Awarded **2006 Business Woman of the Year** by the NRCC.

Jo has over 20+ years experience in small business management and was nominated three times for the **Women Making a Difference Award** by the Los Angeles Business Journal.

Jo lives and works in Southern California where she has plenty of time to enjoy her three children and husband.

She feels it is an honor to help entrepreneurs build business success while being blessed as a nurturing wife, mother and friend.

She'd love to support YOU in **getting exactly what you want** in your personal and professional life!